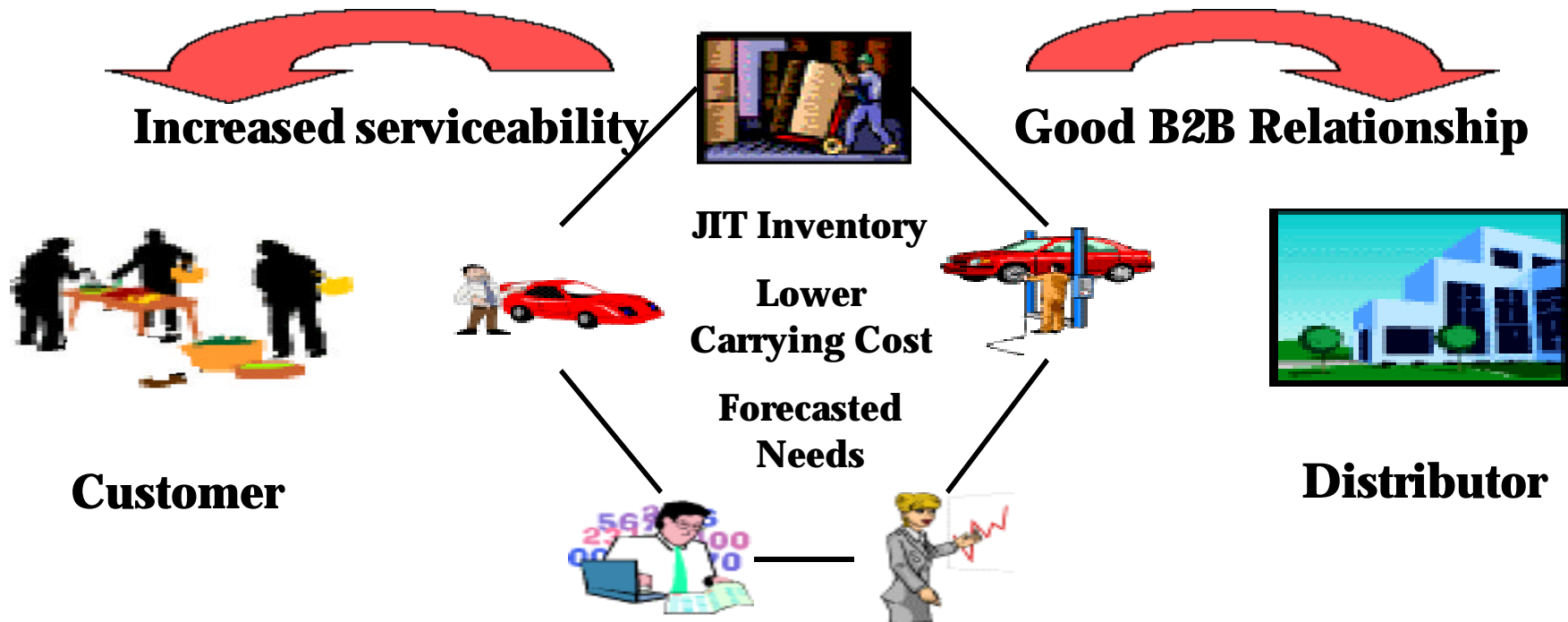


# Dealer Management Systems



**A Comprehensive Automotive Dealers  
Management Solution...**



# What we offer...

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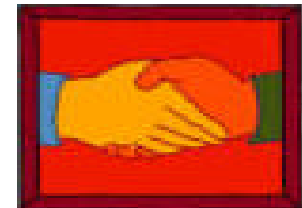
➤ *Unit Inventory and Sales*



➤ *Parts & Service Operations*

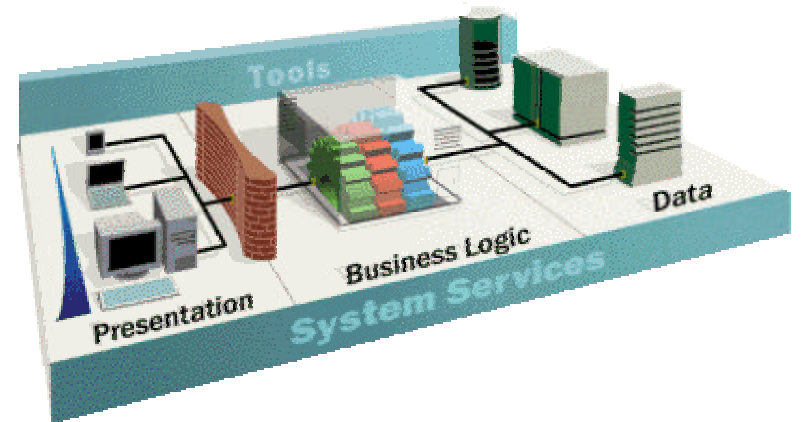


➤ *Customer Relations Management*



# General Features...

*Applications designed under the framework of  
Microsoft's Windows DNA*



- ◆ *3-tiered Architecture*
- ◆ *Visual Basic version 6.0*
- ◆ *most ODBC-compliant databases*
- ◆ *Crystal Report*

# Unit Inventory and Sales System



## Enables the Unit Sales Force to:

- Touch a wider base of clients
- Provide clients with realistic delivery specifications and schedules
- Streamline the processes and documentations required on the actual sale

### ❖ **Sales**

Prospecting, Quotations  
Preparation, Sales Performance  
Monitoring, Financing, Insurance,  
LTO

### ❖ **Stock Monitoring**

PO Preparation, Receipts, Depot  
Transfers, Allocation /  
Deallocation, Releasing

### ❖ **Accounting**

Invoicing, OR Preparation,  
Payment Application, TR  
Processing and Monitoring, Sales  
Commission

# Parts and Service Operations System



**Enables Parts and Service to:**

- ❖ Increase serviceability
- ❖ Offer quality and timely service
- ❖ Maintain Just-in-Time inventory
- ❖ Lower carrying cost

## ❖ *Parts Operations*

Estimates, Parts Serviceability, Stock Reservations, Emergency Order Processing, Back-Order Processing, Order Analysis, Price Updates from Distributor, Interchangeability, Superceding Items

## ❖ *Service Operations*

Repair Estimates, Standard Service Operations, Manpower Allocation and Monitoring, Service History, Warranty Claims

# Customer Relations Management



## Enables After Sales Force to:

- Provide and monitor after-sales support
- Assess dealership performance
- Plan alternative measures to increase customer satisfaction

## ❖ *Customer Care*

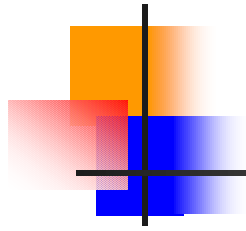
Unit After-sales surveys,  
Unit After-service surveys,  
Reminders, Follow-up and  
Mailers, Comments and  
Complaints, Performance  
Summaries



# Key Benefits

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- ❖ **D**ealer-friendly and comprehensive
- ❖ **E**asy to use
- ❖ **A**adjustable and scalable
- ❖ **L**ower inventory cost yet increased serviceability
- ❖ **E**nterprise solution
- ❖ **R**easonably priced



Thank you so much for your time.